



Tournament-Ready™



Tournament-Ready soil surfactant.

Aimed at Golf course superintendents who live and die by the way their greens look.

Trade ad showed a superintendant type character with golf green turf married into his hair.

A 12-page direct mail piece showed a medicine cabinet stocked with Tournament-Ready products.

Concepted, designed and produced all print materials, logo and packaging. Designed and coordinated construction of their trade show exhibit which featured the same imagery.



Weather the storm, beautifully.

With real-life color blends, textures and multiple-width shingles, DaVinci Slate has all the natural beauty of quarried slate. Even more beautiful, a DaVinci synthetic slate roof costs about 50% less than installed quarried slate. And at just 250 pounds per square shipped in collated bundles.... it's fast and easy to install. Plus, DaVinci Slate carries a high wind rating, Class A fire rating, Class 4 impact/hail rating and a 50-year warranty. It's a wonderful case of beauty and performance.... together under one roof.



A Renaissance in Roofing.



www.davinciroofscapes.com

Elevating the roof to a thing of beauty.


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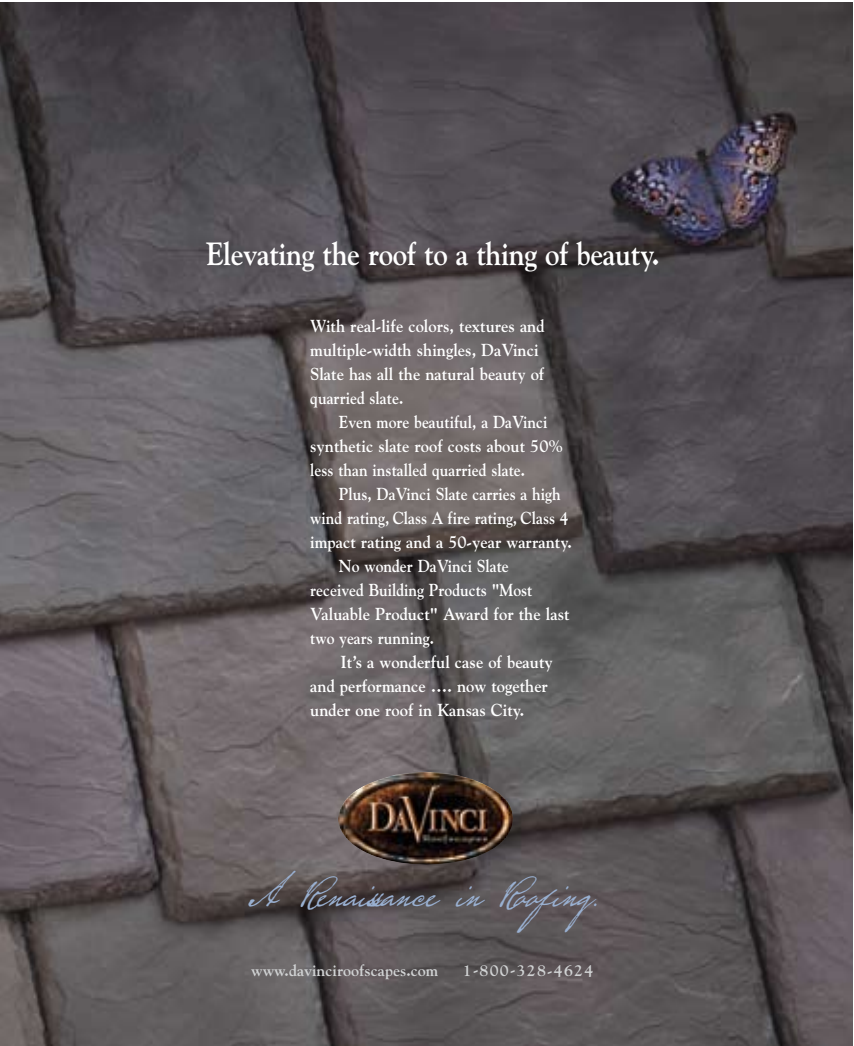
No wonder DaVinci Slate received Building Products "Most Valuable Product" Award for the last two years running.

It's a wonderful case of beauty and performance ... now together under one roof in Kansas City.



A Renaissance in Roofing.

www.davinciroofscapes.com 1-800-328-4624



Introducing a synthetic shake so lifelike, it fools even the toughest critics.

With real-life colors, textures and multiple-width shingles, it's only natural to mistake DaVinci Shake for rough-hewn cedar.

And with so many performance advantages, it's only logical to spec DaVinci over wood shake or other synthetics.

In fact, DaVinci is the only synthetic shake with a Class A fire rating, Class 4 impact/hail rating and high wind rating, as well as resistance to freeze/thaw, algae, fungus and insects -- all backed by our 50-year warranty.

Clearly, this is the smart roofing choice.... even if no one notices.




A Renaissance in Roofing.

www.davinciroofscapes.com



DaVinci Shake

The ideal blend of natural beauty and advanced technology.



DaVinci Shake synthetic shingles showcase nature's gorgeous colors and textures... while delivering a level of performance never before seen in a synthetic.

It's a beautiful blend indeed.

Beautiful by nature.

Durable by design.

Thickness

5/8" profile is over twice the thickness of other synthetic shakes.

Extra thickness deepens shadow lines for authentic lap-grade appearance.

Deep-grained surface texture also enhances natural beauty.



Patented two-layer ColorSafe™ protection

- One layer of UV protection embedded throughout the polymer.
- A second transparent coating applied on the surface of each shingle ... like a high SPF sunscreen to protect against sun damage.

Engineered to last a lifetime

- Custom-engineered polymer specifically formulated for the harshest outdoor conditions.
- Manufactured from 100% pure resin in order to assure consistency. (Other synthetic shingles are manufactured from recycled tires, milk bottles and even baby diapers.)

Unsurpassed durability

- Class A Fire Rating
- Class 4 Impact Rating
- High Wind Rating
- Resistant to Freeze/Thaw, Algae/Fungus and Insects
- 50-year Material Warranty



Multiple widths

- Produced in an equal mix of 9", 8", 7", 6" and 4" shakes.
- Creates a non-repeating, natural look ... as opposed to the man-made look of other three-size-only synthetic shakes.

Realistic colors

- Available in three blends – New Cedar, Autumn and Weathered Cedar.
- Each blend features five of DaVinci's 15 wood-tones, pre-collated into bundles for easy installation.

11320 W. 79th St. Lenexa, KS 66214 Toll-free: 800-DaVinci (328-4624) Phone: (913) 599-0766 Fax: (913) 599-0065

www.davinciroofscapes.com

DaVinci Roofscapes

Synthetic slate and shake shingles

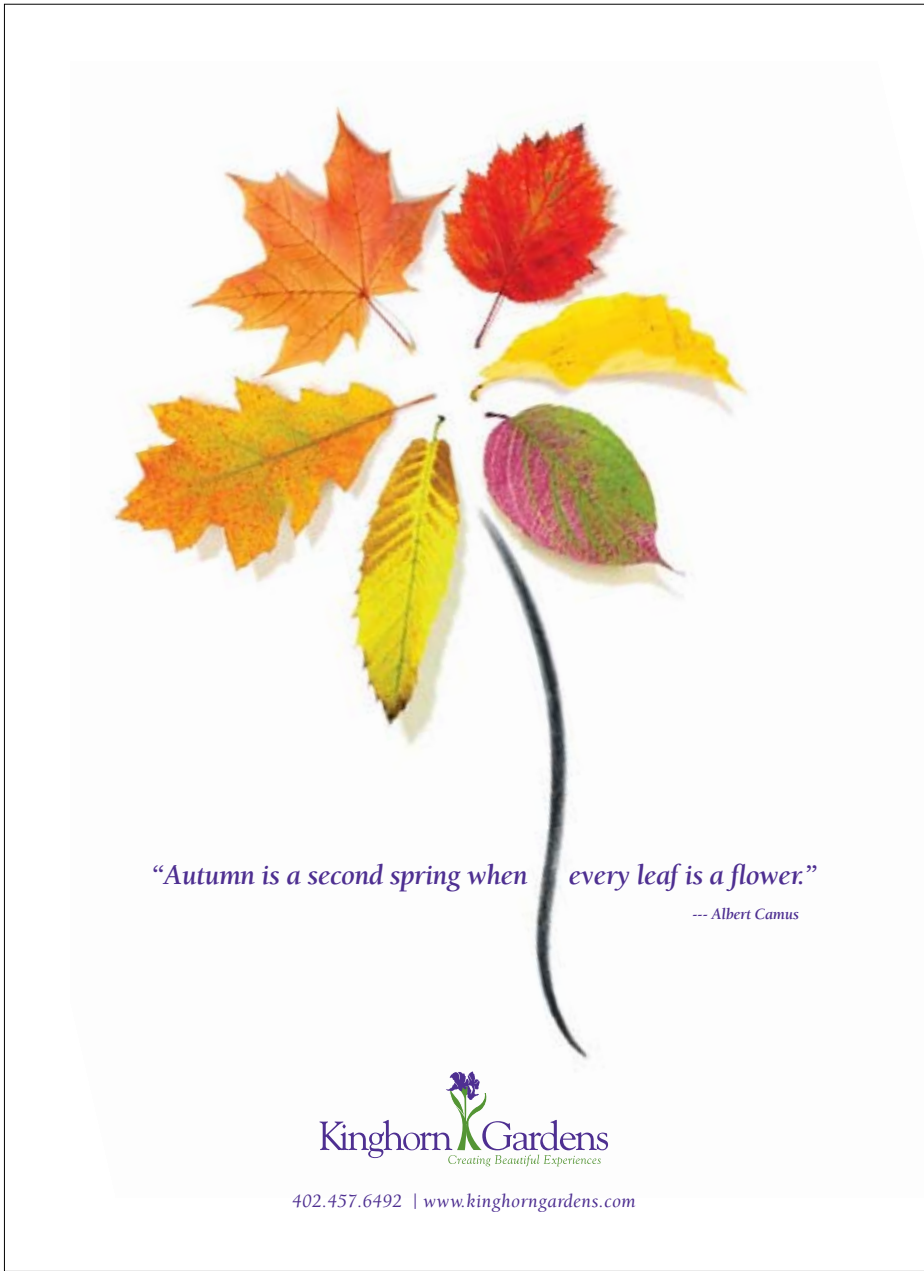
Developed logo and position.
Logo runs on all materials,
Trade show exhibit
and Vehicles.

Left: Single page ads which ran in
My House magazine.

Right: Product sell sheet (Front and back)

Landscape Design company

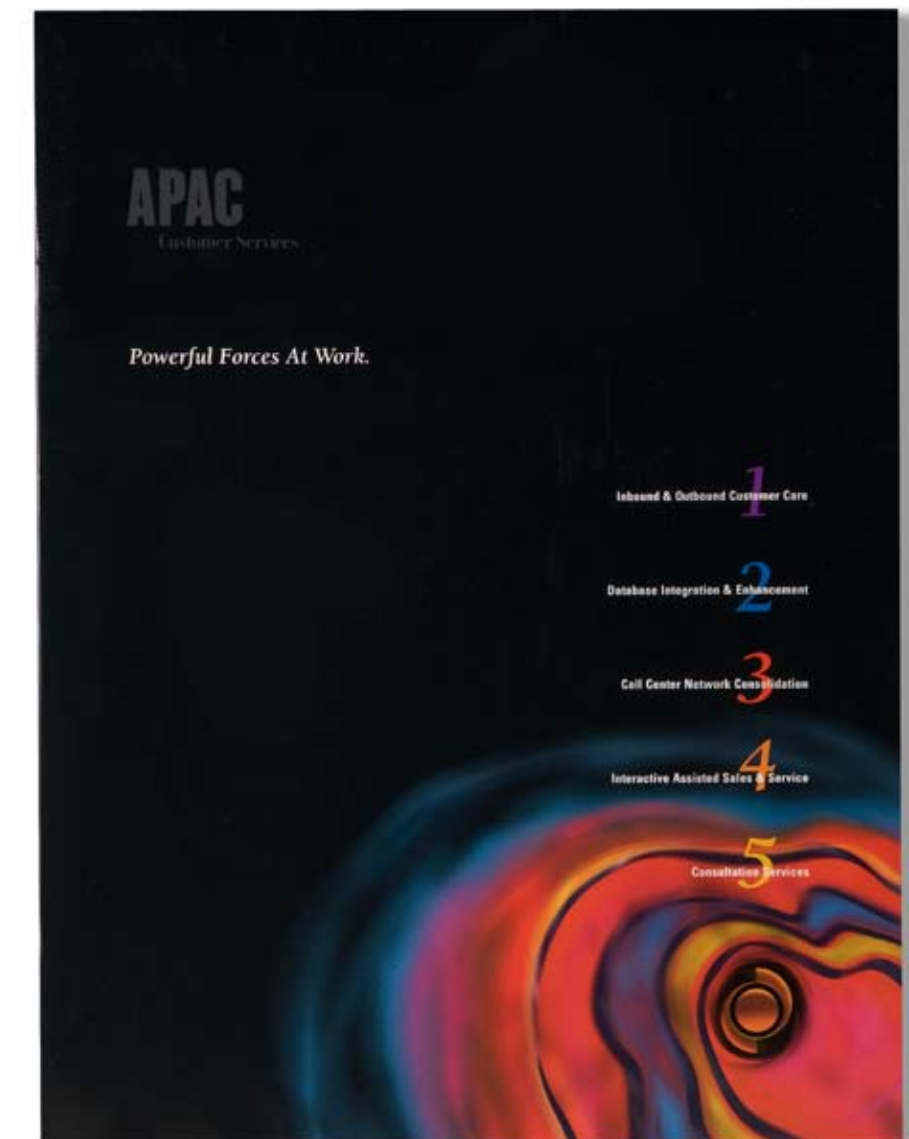
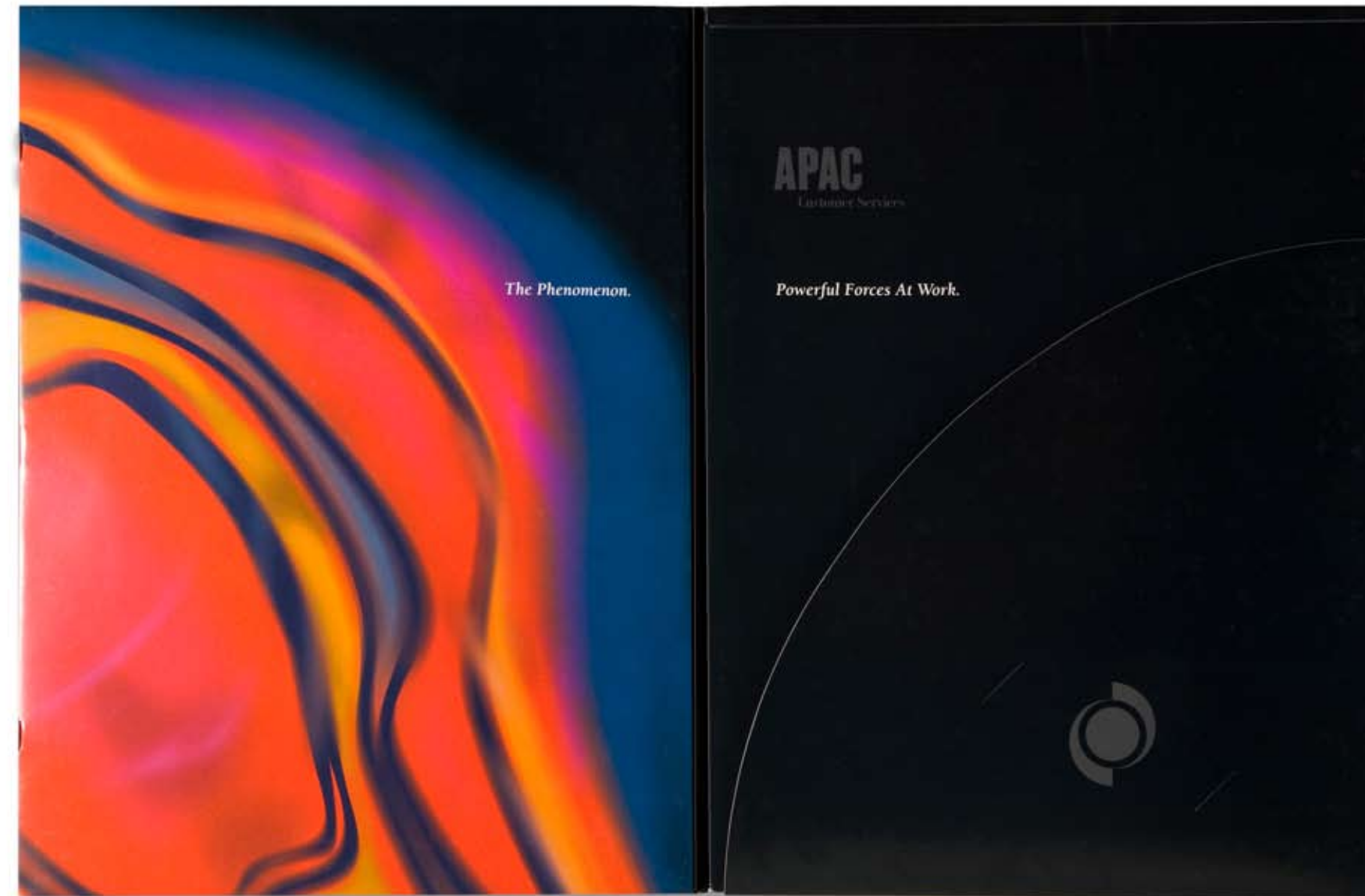
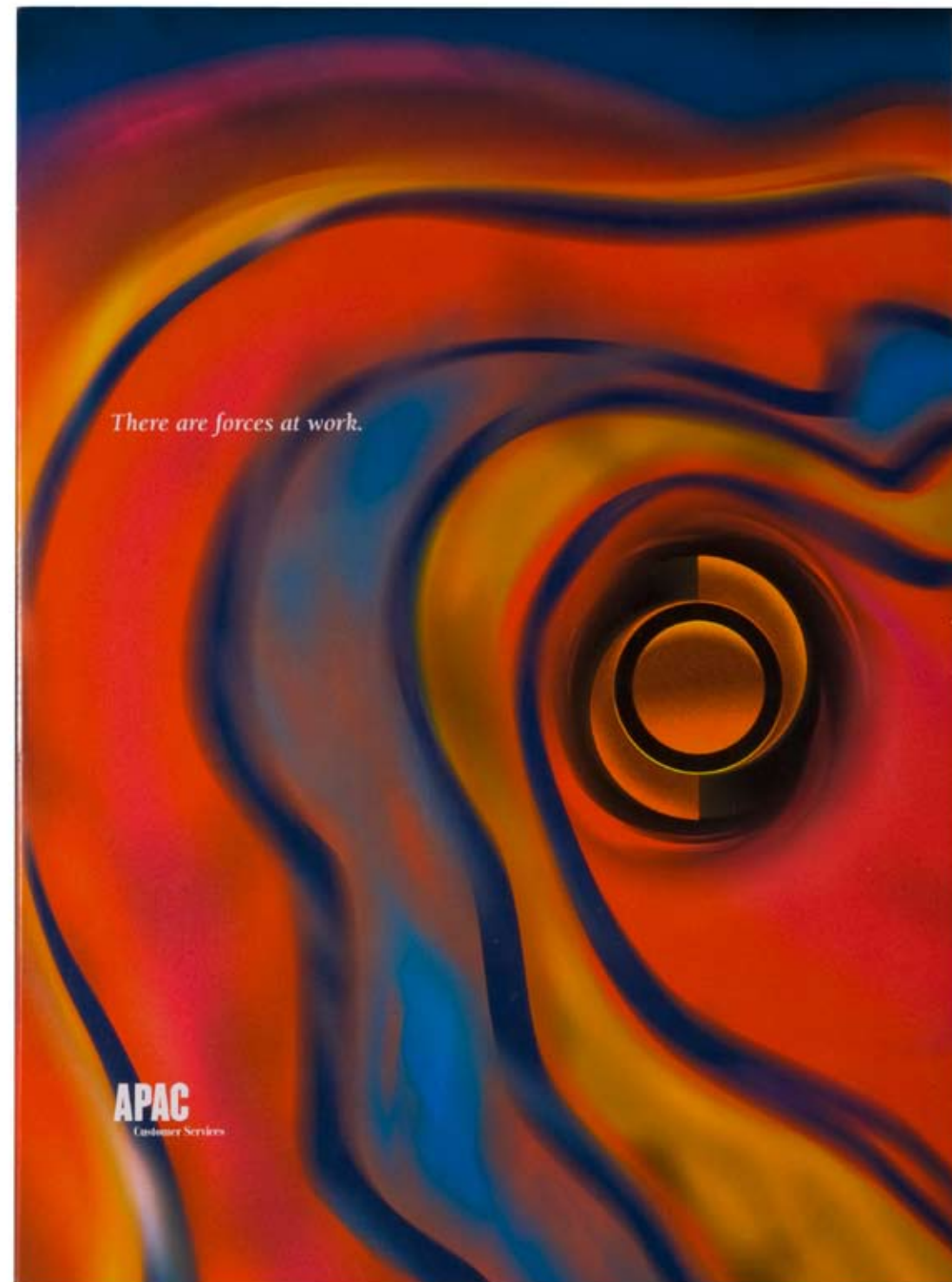
Logo design, ads, all printed materials, exhibit displays and vehicle signage.



APAC Customer Services

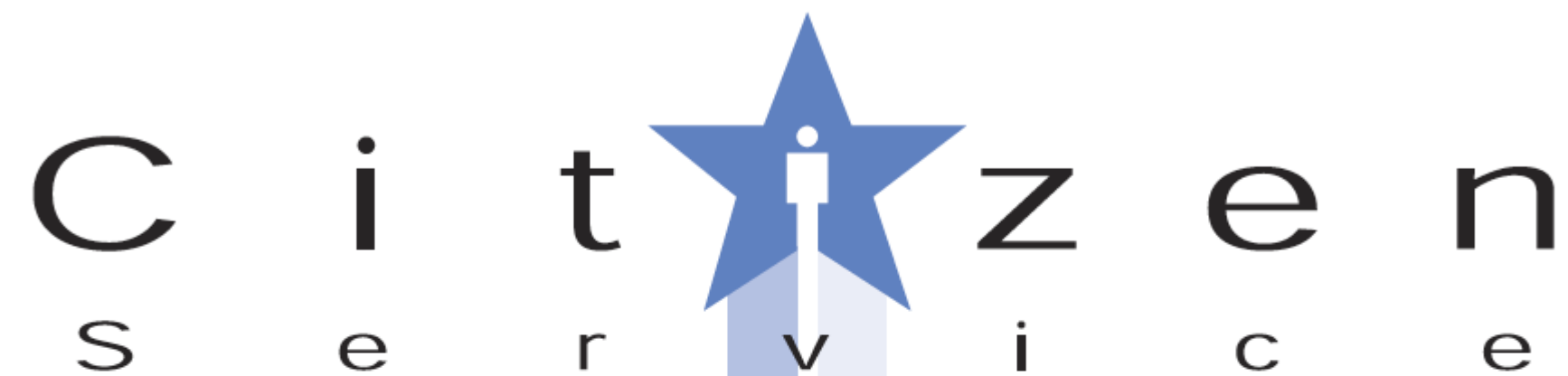
Single point of contact inbound and outbound telemarketing company.

Marketing Services brochure with specific services brochure insert.



Company providing cost effective programs that allow citizens to communicate with local and state offices.

Logo design and position used on all stationary and marketing materials.



Answering the call