

# News Releases/ Media Relations

Cotton Farming

## Greenbook

Resource Page

**MORE THAN JUST A BOOK**

**Greenbook Contact Information**

The Greenbook offices moved to a new location in April. While the editorial and production offices have relocated, the phone and fax numbers will remain the same:

90 William Street, Suite 504  
New York, NY 10038  
Phone: (646) 733-6000  
Fax: (646) 733-6010

**2005 Edition of Greenbook Available For Purchase**

Greenbook, the most recognized crop protection reference, now has its 2005 lineup for purchase at the Web site: [www.greenbook.net](http://www.greenbook.net). Available titles include the 2005 21st Edition Crop Protection Reference, the 2005 14th Edition Turf and Ornamental Reference, the 17th Edition MSDS Reference and the 2005 Greenbook CD.

Each title puts invaluable information at the tip of your finger. Extensive indexing helps you find product information by manufacturer, brand name, active ingredient, product category, crop/site and disease/weed/insect.

Visit the Greenbook Web site for more information or to place an order.

**UPDATES FROM THE INDUSTRY'S MOST RESPECTED INFORMATION REFERENCE**

**Targa Targets Annual And Perennial Grasses**

Gowan Company announces the debut of Targa brand herbicide for U.S. markets. The product is a selective post-emergence herbicide that can control annual and perennial grasses in cotton, soybeans and other crops.

Targa's active ingredient is quizalofop-p-ethyl, sourced from Nissan Chemical Industries, Ltd. The product will be available for use this spring.

Company officials say Targa is particularly effective on conventional and glyphosate-tolerant volunteer corn in soybeans. Because it is efficiently translocated in target grass weeds, it can control perennial grasses such as johnsongrass, quackgrass and bermudagrass by controlling the rhizomes.

Targa is absorbed through the foliage of weeds to deliver effective, consistent results. The product is not registered for use in California.

Gowan Company is a registrant and marketer of crop protection products. With its sister companies, Gowan strives for innovative product development, public advocacy and quality production. For more information on Targa or any other Gowan products, visit [www.gowanco.com](http://www.gowanco.com) on the Internet.

**Domark Marketed As New Soybean Rust Solution**

Valent U.S.A. Corporation is marketing Domark® as a leading defense against Asian Soybean Rust, a leading-edge fungicide invented and developed by Isagro SpA.

Domark's active ingredient is tetraconazole, a fungicide with both preventative and curative activity. Officials note that the dual action is an attractive feature. For the past three years, it has been used to combat the disease in Brazil, giving it a proven track record.

Additional USDA trials have been conducted with this product in South America and South Africa. Visit [www.valent.com](http://www.valent.com) for more info.

**N-Hibit Exhibits Effective Control Of Nematode Eggs**

N-Hibit™ Seed Treatment should prove to be a helpful tool for cotton farmers who suffer crop losses from root-feeding nematode damage. Eden Bioscience president Rhett Atkins says the product can substantially reduce nematode eggs so plants face less feeding damage and therefore less stress.

N-Hibit's unique "Inside-Out" activity strengthens the plant's own defense capabilities. The Web site [www.edenbio.com](http://www.edenbio.com) has additional information about this product.



[www.greenbook.net](http://www.greenbook.net)



1776/2006 “A Critical Year”